

JOHN JAMES

USER EXPERIENCE

PORTFOLIO

www.MeetJohnJames.com

EDUCATION

Master of Science in Behavioral Psychology

Eastern Kentucky University
2020 - 2022

Bachelor of Science in Psychology

Centre College
2015 - 2019

SKILLS

Design Leadership

UX Design

UX Research

Wireframes

Prototypes

Adobe Creative Suite

Figma/Sketch/Adobe

Agile SCRUM

HTML/CSS/JS

React JS

APIs

Architecture

CONTACT

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JohnJamesUX@gmail.com

EXPERIENCE

USER EXPERIENCE LEAD

North American Plastics | Nov 2021 - Present

- Lead all Design and Development initiatives for over 16 brands under the North American Plastics company umbrella
- Design and develop four ecommerce sites
- Detail the long-term UX strategy for the company
- Mentor and assist aspiring designers and researchers
- Create wireframes, prototypes and other deliverables
- Build websites with React JS, HTML, CSS and JavaScript
- Assist in hiring and onboarding team members
- Present concepts and finished sites to C-suite executives
- Redesign and develop landing pages and eCommerce sites on Wordpress and BigCommerce
- Create and manage graphic design assets

USER EXPERIENCE DESIGNER

Fayette County Public Schools | Feb 2020 - Oct 2021

- Conduct user experience research, build wireframes and prototypes based on stakeholder input
- Build a public safety mobile application for IOS and Android
- Build web applications with HTML, CSS and JavaScript
- Create user flows, personas and information architecture
- Present mock-ups and prototypes to C-Suite leaders and key stakeholders
- Lead design initiatives and justify design decisions based on quantitative and qualitative data
- Communicate the importance of design to a various stakeholders
- Collaborate with outside companies/agencies to develop mutually beneficial solutions

USER EXPERIENCE RESEARCHER & DESIGNER

Centre College | Aug 2017 - May 2019

- Design User Experiences for University-Sponsored research
- Create UI designs for behavioral research testing
- Present empirical data about User Experience (UX) research findings and interactions